



2026 Summer Independent Swim League Meet

“There’s No Place Like League Meet”

Sponsorship & Advertising Opportunities

Deadline: June 19th, 2026

The Northville Swim Club will be hosting the annual Summer Independent Swim League Championship League Meet on Saturday, July 25 and Sunday, July 26, 2026. This two-day event will bring together more than 700 swimmers ages 5-18, along with their families, to celebrate a summer of early mornings, hard work, physical activity, and commitment to their teams. We expect over 3,000 people to attend the championship meet.

SISL and all participating swim clubs (Newburgh Swim Club, Burton Hollow Swim Club, Colony Swim Club, Fairway Farms Swim Club and Northville Swim Club) are non-profit community organizations with the primary mission of promoting competitive swimming for boys and girls with emphasis on fun, sportsmanship, and achievement.

Northville Swim Club relies on sponsorship and advertising to offset the significant costs of hosting an event of this size. We invite you to support local young athletes from Northville, Livonia, Plymouth, Canton, Novi, South Lyon, and the surrounding area by becoming a sponsor and/or advertising in the official League Meet Program. If the sponsorship or advertising opportunities do not meet your needs, we are happy to discuss custom or unique opportunities.

Sponsorship Levels:

Diamond Sponsor: \$2,000 (only 3 spots available)

Volunteer Tee Shirt Sponsor (business logo on all volunteer shirts) OR

~~Bag Tag Sponsor (business logo on all bag tags given to each swimmer)~~ (Sold) OR

Photography Sponsor (business logo on website with photos & signage by photo booth at meet)

- Includes an individual vinyl banner (2.5' x 6') banner & full-page, black & white ad in the League Meet Program

Platinum Sponsor: \$1,500 (7 spots available)

Tent Sponsor (business name will be displayed on one team tent) OR

~~Lawn Sign Sponsor (business name will appear on lawn signs used to direct swimmers / spectators)~~ (Sold) OR

Concessions Sponsor (business name will be displayed at Concessions)

- Includes an individual vinyl banner (2.5' x 4') banner & ½ page, black & white ad in the League Meet Program

Gold Sponsor: \$1,000 (2 spots available)

Coaches/Officials Lunch Sponsor (business name will be displayed during coaches/officials' lunch) OR

Heat Winner Prize Sponsor (business name will appear on prizes awarded to heat winners)

- Includes company logo on a large collective sponsorship banner & ¼ page, black & white ad in the League Meet Program

Silver Sponsor: \$650 (6 spots available)

Lane Sponsor (business name will be displayed on tent behind starting blocks)

- Includes company logo on a large collective sponsorship banner & ¼ page, black & white ad in the League Meet Program

Bronze Sponsor: \$500 (2 spots available)

Door Prize Sponsor

Decorations Sponsor

- Includes company logo on a large collective sponsorship banner

All Sponsors:

Business shout-out on Northville Swim Club Website (and by other clubs in the league), Social Networking sites, League Meet Program, and recognition by announcers at the event.

Advertising Opportunities:

Black and white ad in the League Meet Program.

Full Page Ad	\$ 150
½ Page Ad	\$ 75
¼ Page Ad	\$ 40

Next Steps:

If you are interested in sponsoring League Meet or placing a business ad in the League Meet Program, please use the link below or the QR Code to access the Sponsorship & Advertisement Interest Form. A member of the Northville SISL League Meet Planning Committee will then contact you to discuss details. Please note that Northville Swim Club is a 501 non-profit social club (EIN #38-1723336).

Goggle Form: <https://forms.gle/k1yMJU2qADxj2VjF7>



We appreciate your support for our event!

Jodie Roden, Northville SISL League Meet Chair (email: jrr0913@gmail.com, 248-767-3227)